



City Council Meeting

Public Comments

June 25, 2025

Board or Commission for Public Comment City Council

Email melanie@upwards.com

Council Meeting Date 6/25/25

Item # 13

Subject Upwards' Boost Testimonials

Position In Favor

First and Last Name Melanie Faure

Are you an Escondido Resident? Yes

Comments

Thank you so much for your past support of the Boost program. Here are just a handful of testimonials from participating providers who are deeply grateful for the City's investment in Boost, and hopeful for continued support.

This grant that the municipality of Escondido has provided for us has helped me a lot in paying my expenses. I hope that in the coming months we will be able to receive more assistance from them (Boost and city). So that the quality of work in my daycare can increase.

Alex helped me so much with joining this program. She walked me through every step of this and I'm glad I have her to support me! She's highly informed on all topics and she's very sweet. I really appreciate her continued guidance.

–Somayeh Zaeimi Yazdi, Henna Family Childcare

The Upwards program has been very useful for me, it saves me the work of dealing with payments and hiring paperwork. My clients through Upwards have told me that it is very practical for them and they trusted my daycare because of the background check that the program does on providers.

Alex has always been willing to support me whenever I've needed it, and even when something isn't part of her responsibilities, she makes sure I'm taken care of. Overall, working with the Upwards program has been a great experience, and Alex has played a key role in that.

– Adriana Cuarenta, Cuarenta Adriana Family Daycare

I am very happy with the Boost program because I was given the help I needed. With the teacher assistant subsidy money I received, I paid my assistant and it was a great help. Thank you very much.

–Silvia Garcia Bahena, Happy Face Family Childcare

My name is Caritina. I've been a provider for many years. I'm so grateful for the Boost program, which has helped me with supplies and pay for my assistant. We appreciate all of this so much. Thank you so much again.

– Caritina Cuevas, Bubbles Daycare

Alex has been amazing! Despite my delayed responses and busy schedule, she has followed up with persistence and grace. Her support has been thoughtful, patient, and truly appreciated.

– Heather Zolzer, Lilac Montessori

Thank you Upwards for pairing us with Alex, she is both knowledgeable and hands on when it comes to providing Tiny Arrows Academy with services, and QA's.

–Rocio Torres, Tiny Arrows Academy