



Public Comments
City Council Meeting
May 13, 2020

From Url: <https://www.escondido.org/public-comment.aspx>

From IP Address: 68.7.158.213

Email hanlonmarion1@gmail.com

Council Meeting Date 5/13/2020

Agenda # 8

Subject read out loud

Position In Favor

First and Last Name Marion Hanlon

Escondido Resident False

Street Address 603 E 5th Ave

City Escondido

State CA

Zip 92025

Comments I believe that this is a good way to temporarily help our small businesses who have suffered a great deal. I for one would be happy to dine al fresco! Respectfully Marion Hanlon

A form has been submitted, click the link below to view the submission:

<https://www.escondido.org/FormWizard/ViewSubmission.aspx?mid=5168&pageid=3094&rid=dee7134d-119f-4d71-81da-072f55593f7e>

Public comment on Current Business Agenda #8: Business Recovery Strategy:

Ordinary public stakeholders observe this proposed Business Recovery Plan was prepared in a controlled strategy process that solely sought, and received feedback exclusively from the business community in Escondido, but purposely excluded public feedback from residents, customers or any neighborhood groups, community groups, or a Citizens Advisory Committee.

While staff report indicated expedience was a factor, so an option was not pursued for a Community Advisory Committee for economic recovery plan, in order to move quickly, based on updated Public Health Orders, city operational considerations, and in concert with industry and workforce feedback, you are informed there are stakeholders tonight who still formally object to being uninvited, and left out of the process, and excluded entirely from any opportunity to actively participate in early steps taken to develop an economic recovery plan. It is disappointing to observe the survey (Attachment 4) only reflected polling data exclusively from businesses, and did not capture data from customers or residents who enjoy spending time and money in downtown Escondido. It is expected that public stakeholders could provide valuable early feedback that would be constructive and provide a productive personal perspective that contributes to balance and authenticity.

Stakeholders request Council consideration to direct staff, and partnership staff at San Diego North Economic Development Council and Hwy 78 to undertake meetings that are publicly noticed and allow early public participation in the future, that considers public comment during early stage when meaningful comments may help shape better policy outcomes. . In a pandemic or not, transparency and open government are an underlying basis of democracy, with elected officials that work in public agencies where actions are predicated on promise to it's citizens for inclusiveness, transparency and open government, as fundamental rights that stakeholders are unwilling to relinquish. Stakeholders care, and support efforts to develop economic recovery plan to stimulate business as a roadmap to Escondido's economic recovery, but not in the current form of a vacuum system, where early external public feedback is not valued.

It is disappointing that the professionals working with San Diego North Economic Development Council, Innovate 78, key industry stakeholders, and Mayors of 5 cities work in a controlled system that excludes early active public participation on matters of great importance in north San Diego county. It is unfortunate that active public participation has been overlooked, or has been allowed to be excluded from the process in the past, but that is a condition that needs correction. If urgent emergency action is necessary in this case to proceed with Business Recovery Strategy, it is understandable to provide immediate economic relief to businesses for economic losses suffered during covid-19 virus, but City Council must not overlook the fact that this is an occasion where stakeholders ask Escondido City Council to consult with other partner agencies, and take action as necessary to conform with explicit promises to stakeholders for actions that reflect consistency with transparency, inclusiveness, and open government in routine actions in the future, and undertake efforts to improve public outreach. . .

(Excerpt from Staff Report, page 2)

"Local Economic Recovery Efforts

Businesses are facing extreme economic challenges and uncertainty due to COVID-19. In response, financial relief and loan programs at the federal and state level aim to meet the needs of businesses. Beyond federal and state governments, local agencies are getting involved as well. On April 16, 2020, the City Manager launched an Economic Recovery Task Force consisting of multidisciplinary staff from various departments to work in partnership with the San Diego North Economic Development Council, Innovate78, and key industry stakeholders to develop a Business Recovery Strategy to serve as a roadmap for Escondido's economic recovery. The City opted to pursue this avenue for economic recovery in lieu of a Citizen's Advisory Committee in order to move quickly based upon updated Public Health Orders, City operational considerations, and in concert with industry and workforce feedback.

Thank you for thoughtful consideration.

From Url: <https://www.escondido.org/public-comment.aspx>

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Email tracibass@coldwellbanker.com

Council Meeting Date 5/13/2020

Agenda # 8

Subject Helping Business

Position In Favor

First and Last Name Traci Bass

Escondido Resident True

Street Address 608 S Grape St

City Escondido

State CA

Zip 92025

Comments I think it would be great if the City could provide funds for any of the Escondido business who are struggling. It would be nice if you had a hot line for all Escondido Business to contact you if they need financial help. Our city was doing so well and then Pier One closed now Nordstrom is going to close I would hate to see our small local business have to close because of coronavirus. Please put together funds from the city to help. Thank you

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<https://www.escondido.org/FormWizard/ViewSubmission.aspx?mid=5168&pageid=3094&rid=d67d2df4-f89b-4cf1-b2f6-a24bcc2b60be>

From Url: <https://www.escondido.org/public-comment.aspx>

From IP Address: 72.214.59.45

Email ivanasue2001@yahoo.com

Council Meeting Date 5/13/2020

Agenda # 341564 – 341735

Subject housing

Position In Opposition

First and Last Name Ivana Trecroce

Escondido Resident False

Street Address 650 W. 11th Ave.

City Escondido

State CA

Zip 92025

Comments In lite of the pandemic, we are seeing increased cases in areas where there is a high volume of people in concentrated areas (high rise apartment buildings) in leu of this, I suggest Escondido suspend anymore high rise apartment building now and in the foreseeable future.

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<https://www.escondido.org/FormWizard/ViewSubmission.aspx?mid=5168&pageid=3094&rid=04592b7a-19e0-4bc3-8ac9-f09ce163383d>