

Escondido's

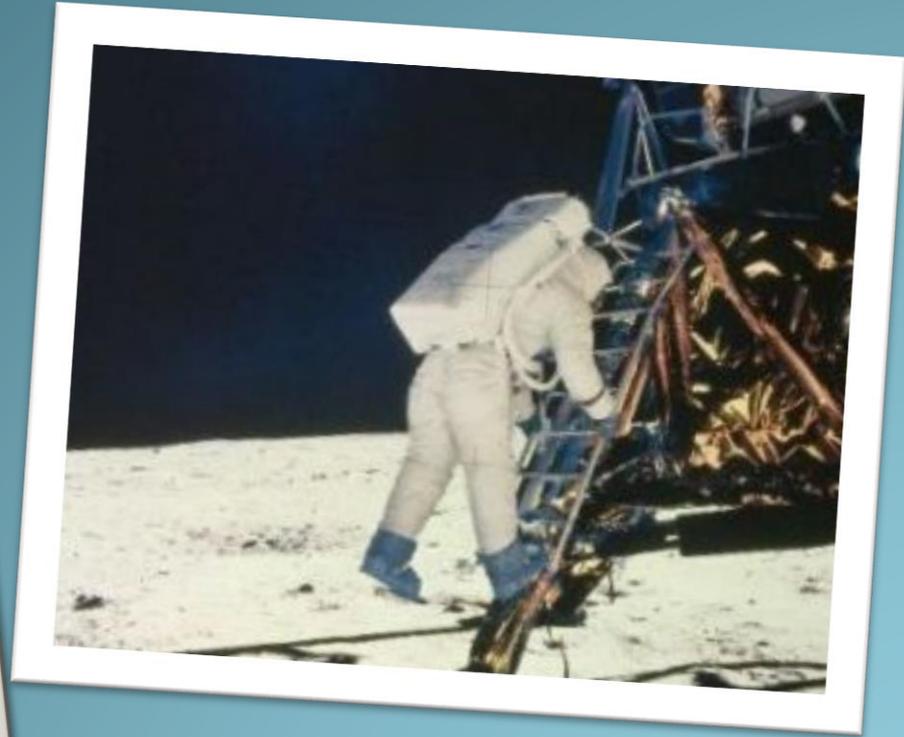
Marvelous

Mid-Centuries

1945 - 1969



Celebrating the creative period of modern architecture between the end of World War II...

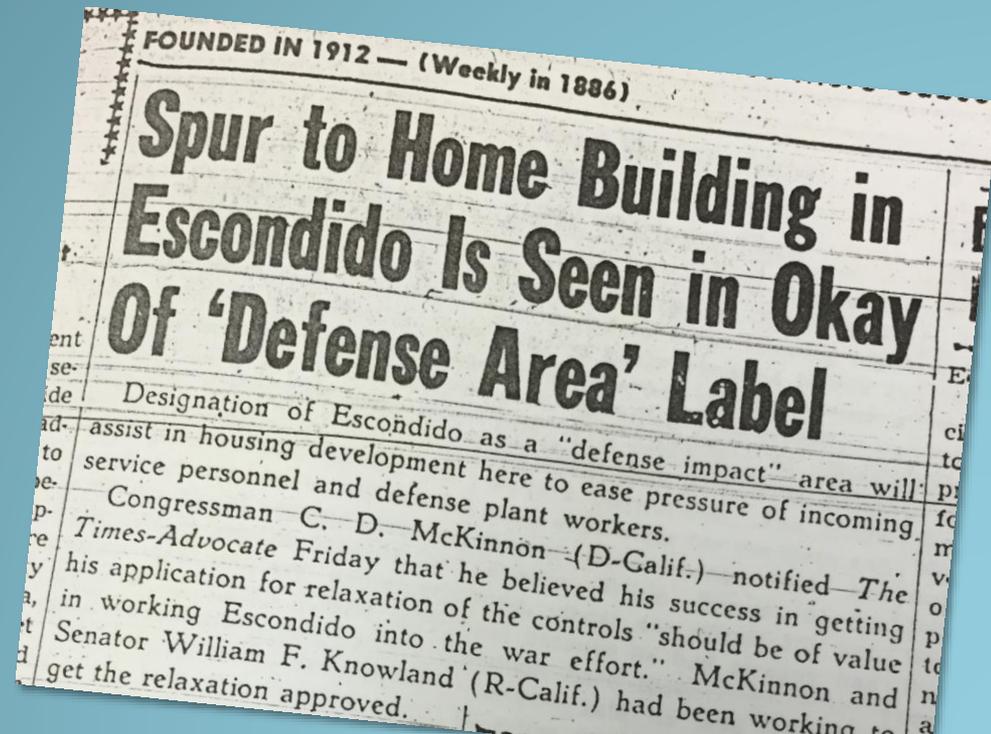


...and Neil Armstrong's giant leap for mankind

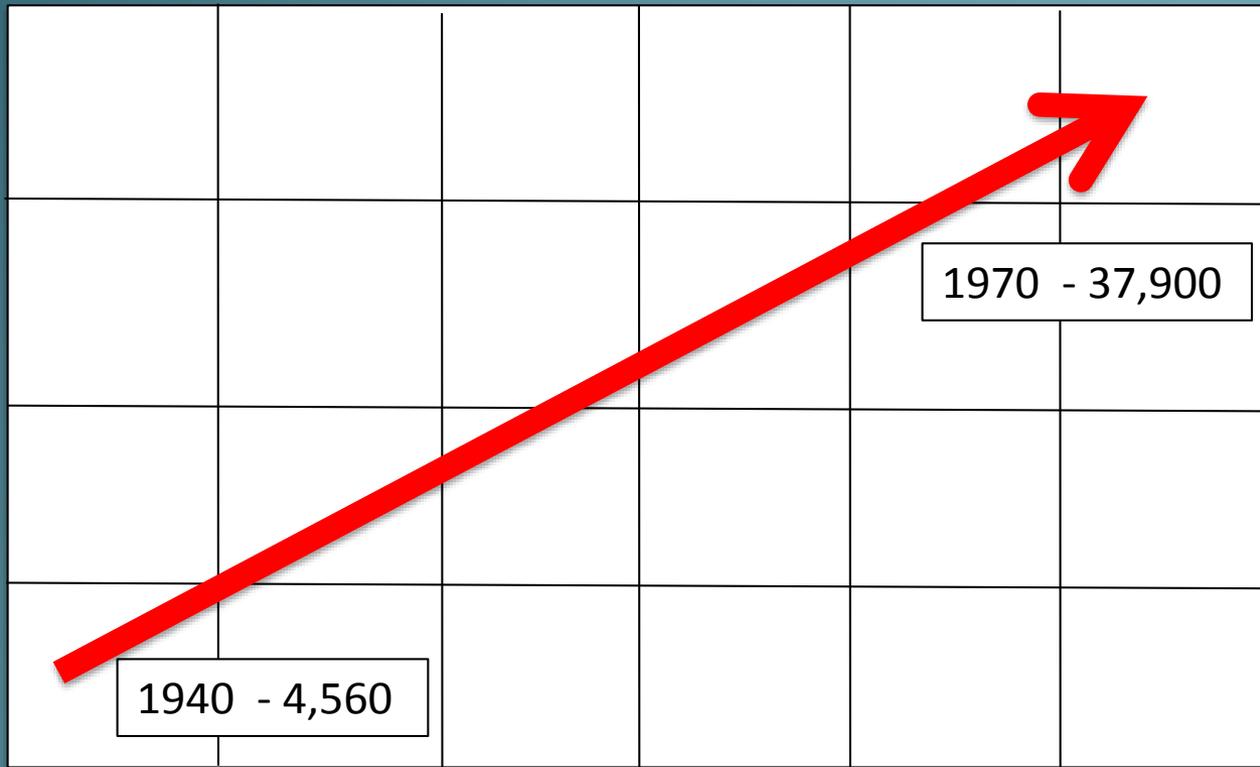
1945 Was the Beginning

The U.S. had just won the war

- Good triumphed over evil
- Soldiers, sailors, and defense workers stayed here or returned to the area



Population Boomed in Escondido



Nationwide Building Trends

- Durable, solid structures
- Clean, simple, and streamlined designs
- Reflected what we wore and the automobiles we drove
- Timeless
- On the brink of the Space Age



Post War Challenges

- Limited money
- Limited materials
- Accelerated building requirements

Resulted in



Innovative use of minimal resources

Current Inter-Generational Appeal

Born and raised in these simple homes, **Baby Boomers** are now nostalgic about them



Millennials are attracted to all things “retro,” including fashion, furnishings, and homes

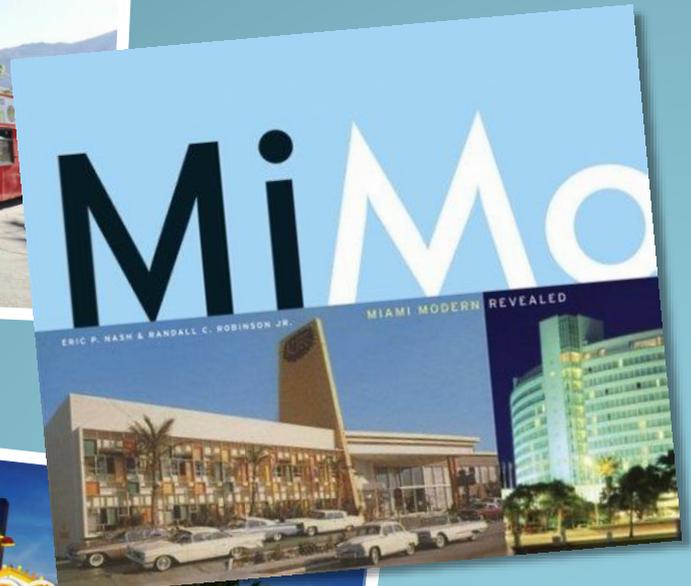
Additionally

- People are simplifying and streamlining their lives
- They know bigger isn't necessarily better
- Design Standards:
 - Keep it simple
 - Connect it to the outside
 - Small, efficient inside, the big outdoors outside



Notable Cities Embrace Mid-Century Design

- Palm Springs
 - Miami
 - Phoenix
 - Las Vegas
-
- Escondido can, too!



Snapshots



Mid-Century
Bungalow



Variety Adds Interest



Mid-Century Modern



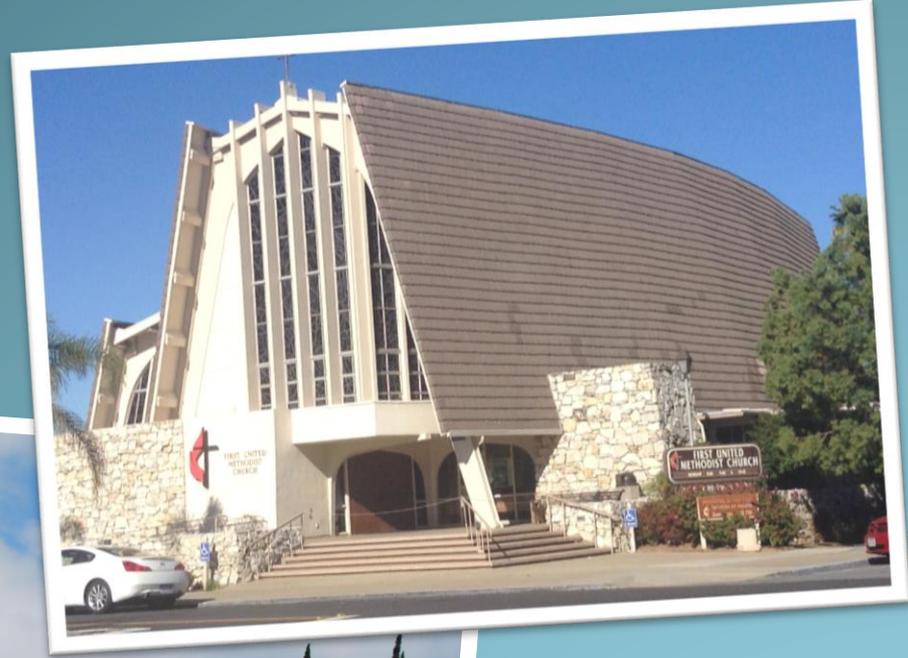
Ranch Style



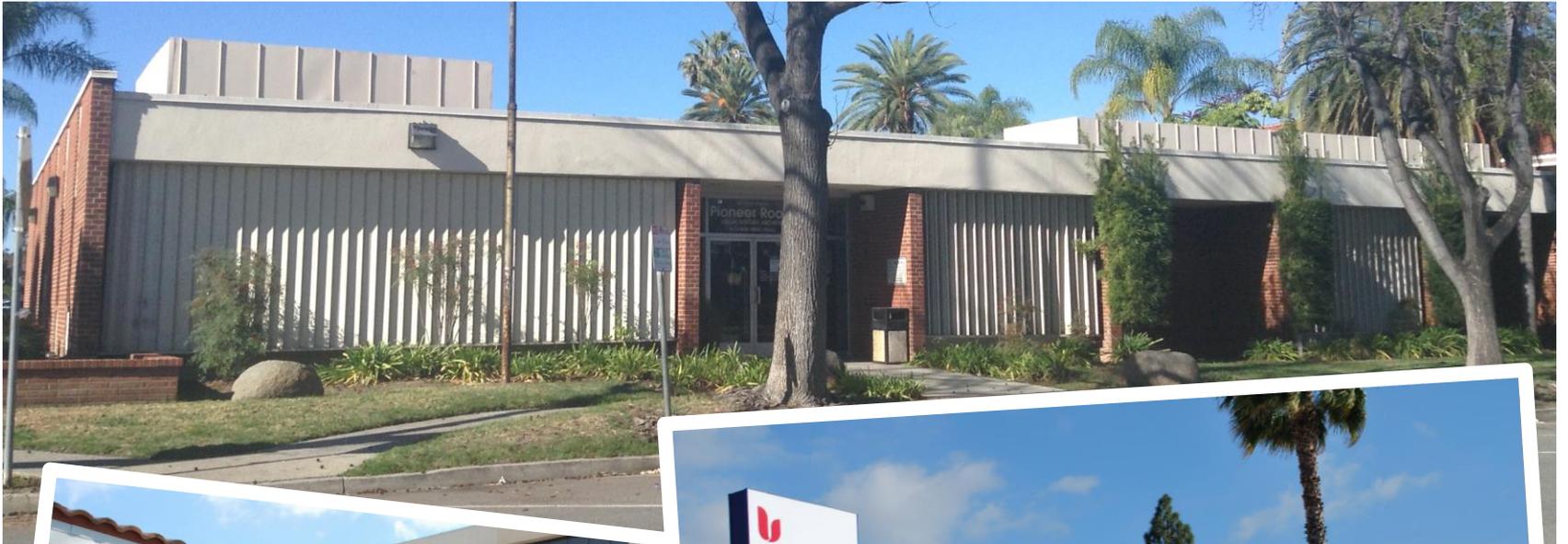
Adobe Structures



Churches



City & Commercial Mid-Century



The graphic features a light blue background with a yellow sun partially obscured by a red lightning bolt. A white banner with a drop shadow contains the text 'Historic Preservation' in a red, cursive font. Below the banner is a green oval with the word 'Awards' in white, bold, sans-serif font. To the right of the oval is the year '2016' in a green, sans-serif font.

Historic Preservation

Awards

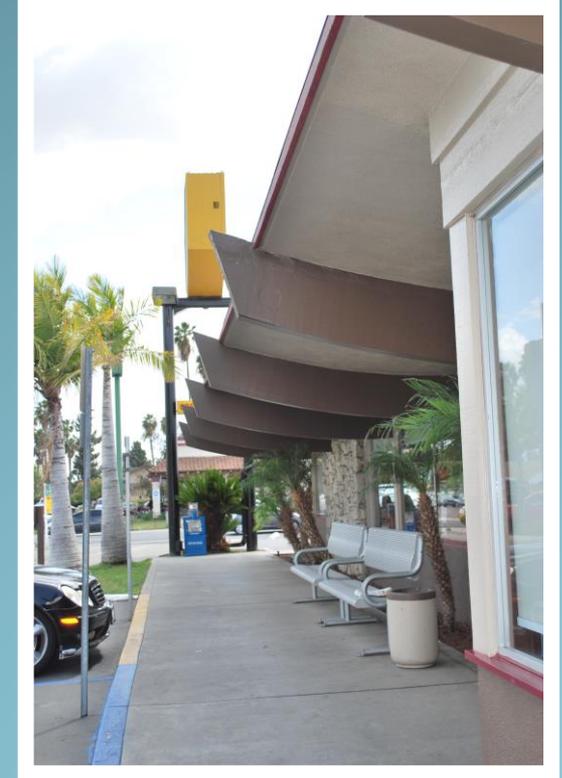
2016

The Warren Building



Excellent Example of a
Mid-century Modern Commercial Building
Designed by Thomas B. Tucker in 1964

Denny's Restaurant



Excellent Example of a
Mid-Century "Googie" Commercial Building
Built in 1967

Classical Academy High School



Excellent Example of Adaptive Re-Use
Times-Advocate Newspaper Building
Designed by Thomas B. Tucker
Adapted to Use as a School

Sepich Residence



Excellent Example of a Mid-Century
“Story Book” Ranch-Style Residence
Built in 1961

Bachand Residence



Excellent Example of a
Mid-Century Modern Residence
Built in 1962

Copeland Residence



Excellent Example of a
Mid-Century Bungalow
Built in 1953